

Start Time	Track 2 Seminar room Palaver	Main Track 1 Kaleva Hall + virtual	Track 3 Seminar room Takka
8:00	Breakfast and Registration		
8:30	<b>Welcome and Opening Words</b> <i>Kati Hagros, Chief Digital Officer, Aalto University</i>		
8:50	<b>Keynote Speech</b> <i>John Bottega, President, EDM Council</i>		
9:20	TBA		
9:50	BREAK		
10:00	<i>Henrik Göthberg, Founder, CEO, Dairdux</i>	<b>Sponsored by Workday</b> <i>Clare Hickie, CTO – EMEA, Workday</i>	TBA
10:30	<i>Nicolas Averseng, Founder, CEO, YOOI</i>	<i>Steen Rasmussen, Co-Founder, Director of Data Innovation, IIH Nordic</i>	TBA
11:00	<b>CDO Round Table with Dairdux &amp; YOOI</b>	TBA	TBA
11:30	LUNCH BREAK		
12:30	TBA	TBA	<b>From Data Chaos to Data Culture: The Human Journey of Transformation</b> <i>Camilla Björkqvist, Senior Director Global Data Governance &amp; Transformation, Mondelez International</i>
13:00	<b>Building Bridges with Data: Insights from My Journey to Transform Digital into Business Value at Wärtsilä</b> <i>Vesa-Pekka Grönfors, Data and Digital Officer, Wärtsilä</i>	<b>AI Bots Simulating Players in Global Game Design</b> <i>Ville Suur-Uski, Head of Data Analytics, Supercell</i>	<b>Human Skills and Culture in the Age of AI</b> <i>Bianca Scheffler, Director AI Technology &amp; Solutions, KPMG</i>
13:30	<b>Community Partner Panel</b> <i>Tomi Dahlberg, Professor of Practice, University of Turku, Pete Nieminen, CIO, Kempower &amp; Pekka Pajujoja, CIO, Business Finland</i>	<b>Sponsored by TietoEVRY</b>	<b>Community Partner Panel</b> <i>MyData Global</i>
14:00	BREAK		
14:15	TBA	<b>Sponsored by Cloud1</b>	<b>Setting up a new Data Governance Organization from Scratch: Fact or Fancy Approach?</b> <i>Alessio Mezzacapo, Chief Data Officer, Banca dello Stato del Cantone Ticino</i>
14:45	<b>Build Fair Data Economy through Data Ecosystems, case Traffic Data Ecosystem</b> <i>Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	<b>Accelerating Data &amp; AI Transformation Journeys: My Lessons Learned from Zalando and VW</b> <i>Alexander Borek, Director of Data Analytics, Zalando</i>	<b>Fireside chat: CDO Experiences and Lessons Learned</b> <i>Henrik Göthberg, Founder, CEO, Dairdux &amp; Sameli Mäenpää, Founder, CEO, Black Belt Consulting</i>
15:15	<b>Panel on European Data Spaces in Practise - From Vision to Value</b> <i>Kalle Kantola, Vice President, Foresight and Data Economy, VTT, Ida Saavalainen, CEO, Ahola Group &amp; Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	TBA	<b>Panel on Strategic Data Management</b> <i>John Bottega, President, EDM Council, Maija Hovila, Chief Data &amp; AI Strategist, Futureice &amp; Nina Nissilä, Director, Kela</i>
15:45	BREAK		
16:00	TBA		
16:30	<b>Data Intelligence, Moneyball, and Raoul Wallenberg: a Journey in Data and AI</b> <i>Ari Kaplan, Head Of Evangelism, Databricks</i>		
16:50	End of Symposium		
17:00	COCKTAIL DINNER & NETWORKING		