

Start Time	Track 2 Seminar room Palaver	Main Track 1 Kateva Hall + virtual	Track 3 Seminar room Takka
8:30	Breakfast and Registration		
9:00	Welcome and Opening Words <i>Kati Hagros, Chief Digital Officer, Aalto University</i>		
9:20	Keynote Speech <i>John Bottega, President, EDM Council</i>		
9:50	BREAK		
10:00	Data & AI Product Portfolio Modelling: Value-Driven Prioritization & Investments For Your AI-Ready Foundations 1h 30min master class for Data & AI leaders, including both thought leadership sessions and a forward-thinking panel, to share insights and drive discussions.	Sponsored by Workday <i>Jens-Henrik Jeppesen, Senior Director, Workday</i>	Truly data driven retailing, what luxury cosmetics and the Billy bookcase has in common <i>Karl Prag, Global Director of Data, Analytics, Products and Sustainability, Rituals</i>
10:30	Modelling your organization and team topologies for Data products & AI Agents <i>Henrik Göthberg, Founder, CEO, Dairdux</i> StratOps: a Data & AI portfolio for smart investments & effective adoption <i>Nicolas Averseng, Founder, CEO, YOOI</i>	<i>Steen Rasmussen, Co-Founder, Director of Data Innovation, IIH Nordic</i>	TBA
11:00	[Panel] Overcoming organizational disconnect: from governance to a value-driven transformation <i>Jan Guhres, Group AI Lead, Scania and AI Coordination Lead, Traton</i> <i>Other participants TBA</i>	TBA	Panel on Accelerating AI Adoption while Building Compliance with Forthcoming Regulation <i>Veera Siivonen, Co-Founder & CCO, Saidot</i> <i>Fredric Lundgren, Data & ML Team Leader, Ikea</i>
11:30	LUNCH BREAK		
12:30	The Digital Revolution in District Heating and Real Estate: A Data-Driven Journey with Danfoss and Leanheat <i>Lauri Leppä, Global Business Development Leader, Danfoss</i>	TBA	From Data Chaos to Data Culture: The Human Journey of Transformation <i>Camilla Björkqvist, Senior Director Global Data Governance & Transformation, Mondelēz International</i>
13:00	Building Bridges with Data: Insights from My Journey to Transform Digital into Business Value at Wärtsilä <i>Vesa-Pekka Grönfors, Data and Digital Officer, Wärtsilä</i>	AI Bots Simulating Players in Global Game Design <i>Ville Suur-Uski, Head of Data Analytics, Supercell</i>	Human Skills and Culture in the Age of AI <i>Bianca Scheffler, Director AI Technology & Solutions, KPMG</i>
13:30	ICT Leaders Community Partner Panel: How ICT Leaders Participate into Data Management to Ensure the Availability of Good Quality Data? <i>Tomi Dahlberg, Professor of Practice, University of Turku,</i> <i>Pete Nieminen, CIO, Kempower,</i> <i>Pekka Pajuoja, CIO, Business Finland &</i> <i>Antti Kleemola, CIO, Finnair</i>	Sponsored by Tietoevry	Human-Centric Data Community Partner Panel <i>MyData Global</i>
14:00	BREAK		
14:15	<i>Ken Dooley, Chief Data Officer, Granlund</i>	Sponsored by Cloud1 - The preliminary topic: What AI Agents Really Mean and Their Impact on Business <i>Seppo Kuula, CEO, Cloud1</i> <i>Emil Sievinen, CTO, Smartbi</i>	Setting up a new Data Governance Organization from Scratch: Fact or Fancy Approach? <i>Alessio Mezzacapo, Chief Data Officer, Banca dello Stato del Cantone Ticino</i>
14:45	Build Fair Data Economy through Data Ecosystems, case Traffic Data Ecosystem <i>Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	Accelerating Data & AI Transformation Journeys: My Lessons Learned from Zalando and VW <i>Alexander Borek, Director of Data Analytics, Zalando</i>	Fireside chat: CDO Experiences and Lessons Learned <i>Henrik Göthberg, Founder, CEO, Dairdux &</i> <i>Sameli Mäenpää, Founder, CEO, Black Belt Consulting</i>
15:15	Panel on European Data Spaces in Practise - From Vision to Value <i>Kalle Kantola, Vice President, Foresight and Data Economy, VTT,</i> <i>Ida Saavalainen, CEO, Ahola Group &</i> <i>Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	TBA	Panel on Strategic Data Management <i>Veera Siivonen, Co-Founder & CCO, Saidot,</i> <i>John Bottega, President, EDM Council,</i> <i>Majja Hovila, Chief Data & AI Strategist, Futureice &</i> <i>Nina Niissilä, Director, Kela</i>
15:45	BREAK		
16:00	Data Intelligence, Moneyball, and Raoul Wallenberg: a Journey in Data and AI <i>Ari Kaplan, Head Of Evangelism, Databricks</i>		
16:20	End of Symposium		
17:00	COCKTAIL DINNER & NETWORKING until 6.30pm		